



ICM REGISTRY,
REGISTRAR ACCREDITATION CRITERIA
REQUEST FOR INFORMATION

Providers of registration services for the .XXX top-level domain (“Registrars”) must (i) be accredited by ICANN and (ii) possess the skills, expertise, resources, understanding and commitment necessary to:

- a. Provide end-user registration and other registrant-facing services necessary to permit ICM to fulfill its obligations respecting operation of the .XXX domain, including all attachments, exhibits, schedules, and appendices thereto and as amended from time to time (the “Registry Agreement”);
- b. Fulfill the registrar’s obligations under the ICANN Registrar Accreditation Agreement, the ICANN Registry-Registrar Agreement (RRA); and the ICM Registry-Registrar Agreement (the “ICM RRA”);
- c. Serve the interests of the Sponsored Community as defined in and in accordance with Appendix S of the Registry Agreement; and
- d. Assist ICM, as set forth in the ICM RRA, in implementing tools, processes, and procedures designed to (i) secure the effective consent of registrants to the End User Agreement with ICM Registry and to (ii) prevent Abusive Registrations, as defined in and in accordance with *ICM Registry Policy #1: Preventing Abusive Registrations*, attached hereto as Exhibit 1 (collectively, the “Policies”)

Accordingly, prospective ICM Registrars must respond to this Request For Information (“RFI”) and address the specified questions to the satisfaction of ICM Registry:

1. Please describe the Registrar’s current business model and capabilities, including its leadership and staffing, technology, experience, names under registration, and year to year growth.
2. Please describe the Registrar’s customer base, and identify any geographic areas or territories served, and the languages and scripts in which registration services are provided.
3. Has the Registrar previously provided services as a registrar in connection with any new TLD Sunrise, Landrush, or other launch? If so, please describe the nature of its activities, the number of names registered, etc.
4. Please confirm the Registrar’s understanding of the Sponsored Community and its willingness and ability to serve that community.
5. Please describe the Registrar’s ability to assist ICM in implementing and enforcing the Registry Policies.
6. Please confirm the Registrar’s willingness and ability to comply with ICM controls applicable to promotion of the sTLD.



7. Please describe in detail the Registrar's plans for promoting .XXX, including its willingness to support promotion of the sTLD through, for example, financial commitments, display ad purchase, distribution of marketing materials, etc.
8. Registrars must post a minimum deposit in the amount of TBD prior to providing registration services, and to refresh that minimum deposit amount when it falls below a defined percentage. Please provide information demonstrating the Registrar's ability to provide and maintain required deposit levels.
9. Please describe the staff resources, including their qualifications that the Registrar will assign to provide technical and customer-facing interface to address the automated and manual elements of the .xxx sTLD registry process.
10. Registrars must commit to support an ICM-supplied toolkit that will include functionality necessary to open a validation session within ICM's portal for the purposes of validating Members of the Sponsored Community. Please confirm the Registrar's understanding of these requirements, and its willingness and ability to comply.
11. Registrants in .XXX may only use proxy services approved in advance by ICM Registry. Please indicate whether you offer a proxy registration service and, if so, the nature of such services, fees charged for such services, and safeguards taken to prevent misuse of such services.
12. Please describe the processes, procedures, mechanisms, and systems used by the Registrar to avoid disputes regarding transfers among registrars and to prevent abuses of the redemption grace period.
13. Is or has the Registrar been suspended, terminated or disqualified from providing registrar services by any TLD registry operated? If so, please describe the circumstances of such suspension, termination, and/or disqualification.
14. Is or has the Registrar, or any executives, officers, agents, or employees of the Registrar been a defendant in a lawsuit involving claims arising out of its provision of domain name registration services? If so, please describe the circumstances under which such litigation arose and the status/resolution of such litigation.

The response and all correspondence to this RFI must be addressed to:

Attn: Registrar Relations
ICM Registry, LLC
PO Box 30129
Palm Beach Gardens, FL 33420
registrars@icmregistry.com



By submitting your response, you give ICM Registry the right to verify the accuracy and completeness of the information you have provided. We also have the right to satisfy ourselves that you can function as a registrar in accordance with the terms and conditions of the Registrar Agreement, and other relevant documents for the management of the TLD. We will contact you directly if we require clarification or additional information. After reviewing your response and conducting any necessary follow-up inquiries, we will inform you by email of our decision on whether to grant you accreditation.

Please Note: ICM Registry may change the registrar accreditation criteria from time to time. Until you have received a fully executed copy of the Registrar Agreement, you must not: a) act or hold yourself out as an .XXX Accredited Registrar; b) provide or offer to provide, or state or imply that you are authorized to provide, any Registrar services within the .XXX TLD; c) identify yourself as an ".XXX Accredited Registrar" or by any term suggesting similar reference, or use directly or indirectly, in any manner whatsoever ICM Registry's name or any trade or other identifying mark owned or used by ICM Registry.